

# Phishing Scams you need to be aware of

1

## Email

- Most phishing attacks are sent by email. Cyber-criminals register fake domains impersonating real people or businesses.
- The fake domain will be slightly different, and will target hundreds of thousands of people.



2

## Spear

- Spear is a type of email phishing scam, which involves targeting just one specific person or group.
- If you're targeted by a spear phishing email, then the cyber-criminals will already have some of your personal data.



3

## Whaling

- This is an even more targeted form of phishing attack, which usually targets senior managers and business leaders.
- Whaling is often written in an urgent tone.



4

## Smishing and Vishing

- For smishing and vishing, telephones replace emails as the vehicle of attack.
- A common vishing scam involves a fraudster posing as a bank or credit card representative - informing the victim that their account has been breached.



5

## Angler

- Referring to the 'hook' aspect of real fishing, angler phishing is a specific type of phishing attack that exists on social media.
- Attacks are launched from realistic-looking corporate social media accounts that exist to post malicious URL's to cloned websites.

